

PRESBYTERIAN COLLEGE

MAJOR CARD (JUNIOR & SENIOR YEARS)

Name: _____ ID: _____
 Last First Middle ID Number

Expected Date of Graduation: _____

Degree sought: **BS** Major: **Business Administration (BADM)** Concentration: **Marketing (B-MK)**
ANY substitution to this program of study requires advanced written approval from the Department Chair and must be on file in the Registrar's Office PRIOR to completion of the substitution.

Courses required for major	Grade	S.H.	Q.P.	Courses required for major	Grade	S.H.	Q.P.
ACCT 203 Principles Financial Accounting		3		Select six (6) hours from the following:			
ACCT 328 Cost & Managerial Accounting		3		BADM 323 Sports Marketing		3	
DATA 299 Computer Appl for Business		3		BADM 361 Strategic Selling & Sales Mgmt		3	
BADM 301 Business Law		3		BADM 375 Marketing Research		3	
BADM 307 Marketing		3		COMM 3110 Visual Rhetoric		3	
BADM 308 International Marketing		3		COMM 3210 Digital Rhetoric		3	
BADM 309 Consumer Behavior		3		COMM 3310 Writing for Mass Media		3	
BADM 315 Management/Org Behavior		3		COMM 3430 Healthcare Communication		3	
BADM 332 Managerial Finance		3		PSYC 2050/SOC 312 Social Psychology		3	
BADM 337 Social Media Marketing		3					
BADM 351 Operations Management		3					
BADM 352 Strategic Management		3					
BADM 400 Career Preparation Tools		1					
ECON 205 Principles of Microeconomics		3					
ECON 206 Principles of Macroeconomics		3					
STAT 319 Business Statistics		3					
				Total Hours Required		52	

Catalog Year 2025-26: Students are subject to requirements applicable at the time major is declared.

Student signature _____ Date _____

Major Advisor signature _____ Date _____

If the student is a varsity athlete, this form must be signed by the NCAA Compliance Officer:

_____ Date _____